

RESIDENTIAL PERMIT PARKING

PROGRAM PILOT

Background

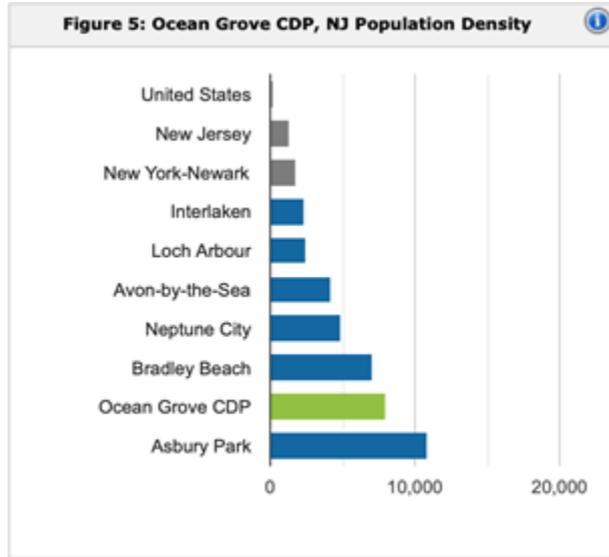
OG has a Parking Problem

Ocean Grove has always had a parking problem.

In 2000, the parking problem was the result of visitors to Ocean Grove.

Today, one of the reasons for the parking problem is that Asbury Park visitors use Ocean Grove as a free parking lot.

Ocean Grove by the Numbers



- **3,123** housing units
- **3,057** full-time residents with **40%** age 62 or older
- **3,229** available parking spaces
- **Second** highest population density in the region (only behind Asbury Park)

1.03 Parking Spots per
Housing Unit

Efforts to Improve OG's Parking Problem

OGHOA created a Parking Committee in 2015 and issued recommendations in April of 2016.

In response, Neptune Township required the removal of dumpsters and storage pod from streets on summer weekends.

Neptune Township created the Ocean Grove Parking Task Force which led to the addition of approximately 30 parking spaces on Main Avenue and Central Avenue by adding angled parking.

Parking Committee

- Committee Members Keith Cafferty & Tassie York volunteered to address this quality-of-life, parking issue at the June 14, 2021 Township Meeting
- Led by Committeewoman York, the Committee consisted of two representatives from OGHOA, OGCMA, OG Chamber, BPA and one resident
- Parking Committee met a total of 6 times to discuss potential parking solutions



More Efforts to Improve OG's Parking Problem

- Ocean Grove Parking Permit Business Case presented by Township Committeewoman Carol Rizzo in December of 2017.
- Better Parking Alliance Permit Program Recommendations December of 2019.
- OGCMA Kimley Horn presentation “Ocean Grove NJ Improved Parking Opportunities, A Bundled Approach, “ May 2021.
- Neptune Township Subcommittee on Parking in Ocean Grove, August 2021

Proposal to Township Committee

Three Introductory Points

1. Aim: Discourage Asbury Park visitors & workers using OG as a “free parking lot;” Easier parking for OG residents
2. Cost: No fees for OG residents; reasonable budget for Neptune Township
3. It’s a Pilot...It’s a Pilot...It’s a Pilot

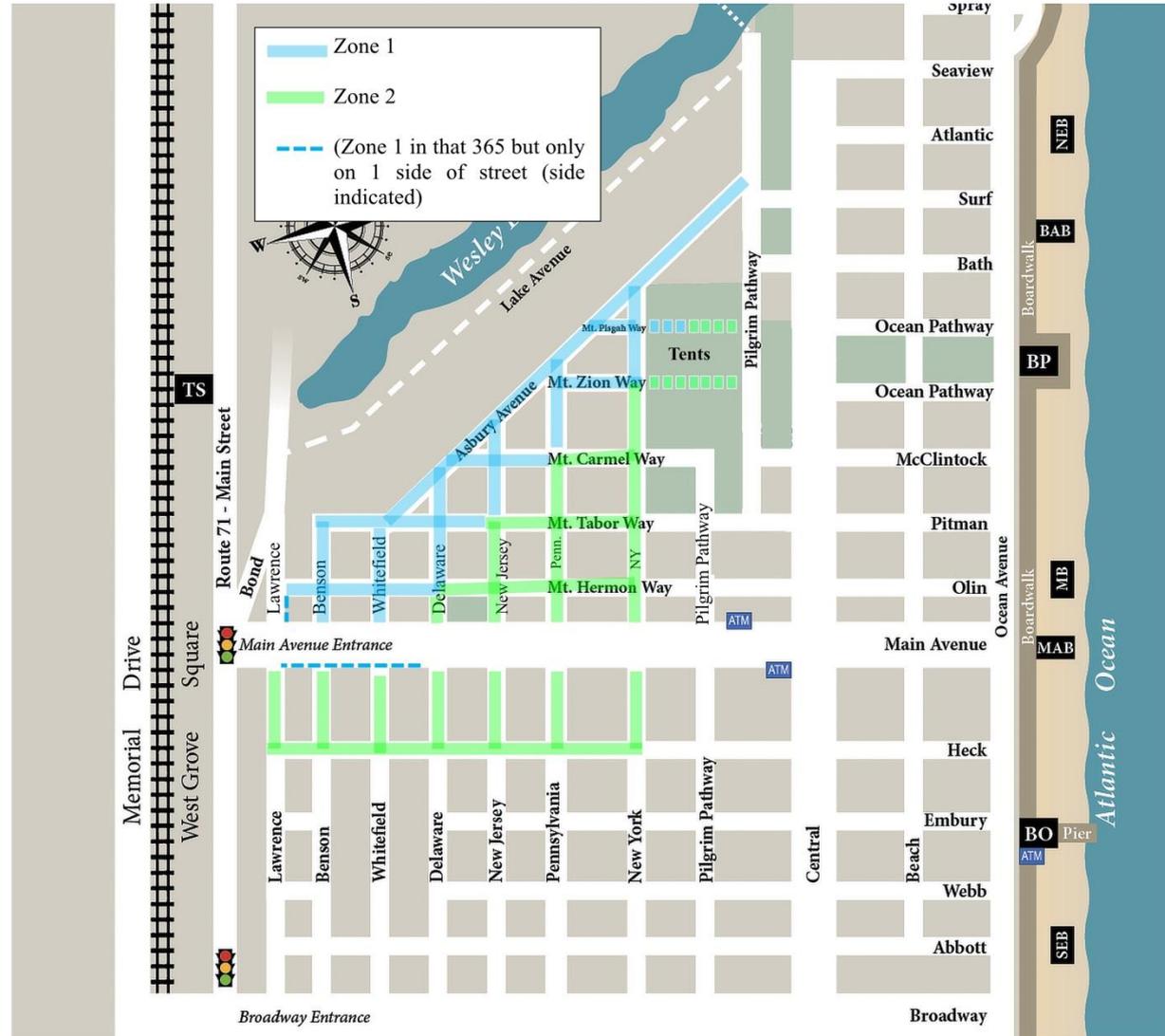
Pilot Program Overview

- Pilot has two zones; Limited to Northwest section of Ocean Grove (estimated 15% of the town)
- Large enough area to yield accurate findings
- Designed to increase likelihood of residents being able to park near their home while minimizing shift of problem to other areas

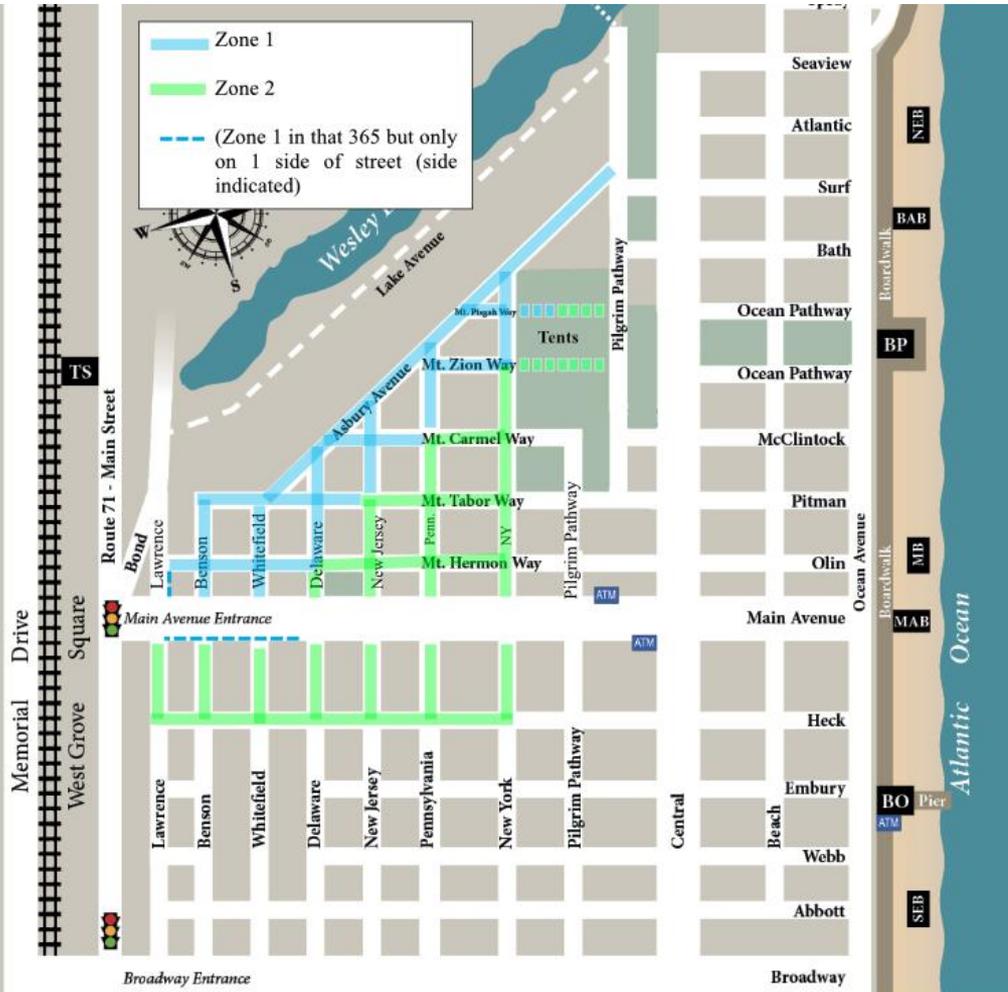
Vetting with Township Administration

- Proposal reviewed by Gene Anthony, Township Attorney, in August 2022
- Further review on October 12, 2022 in meeting with:
 - Gina M. LaPlaca, Esq., Business Administrator
 - Michael J. Bascom, Chief Financial Officer
 - Gene Anthony, Township Attorney
 - Larry Fisher, Police Chief & Sgt. James MacConchie, Traffic Bureau
- Parking Committee revised the program based on Administration feedback

Two Zones

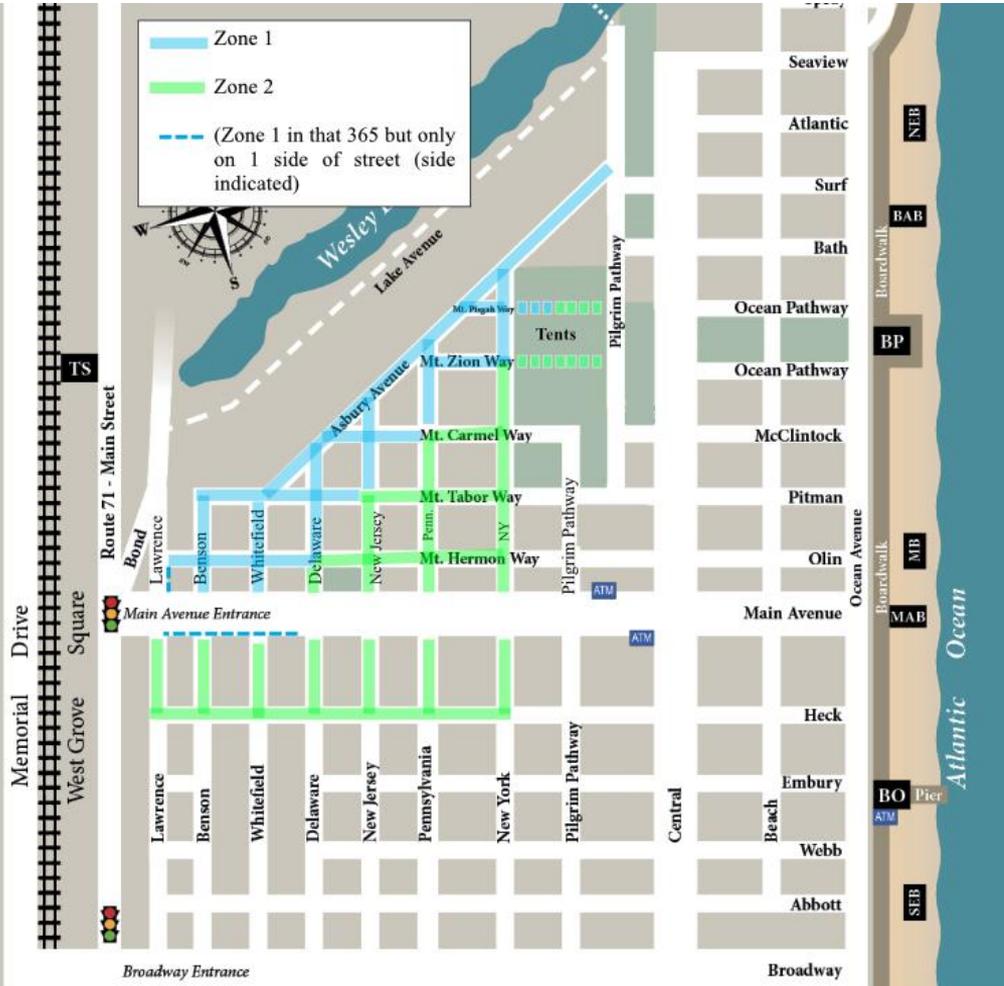


Zone 1...Year-Round Permit Area



- Area recommended by Kimley-Horn Study
- Adjacent to the Asbury Park Business District; Year-round influx of AP visitors & workers
- Parking permits to be enforced 12 month/year on both sides of the street

Zone 2... Seasonal Permit Area



- Green area also negatively impacted by AP visitors & workers
- To be enforced 4 months/year (May 15–September 15); one-side of the street parking
- Given proximity to AP, will also help with “spillover” problem

Eligibility

- **All Residents:** Homeowners/renters in Zones 1 & 2
- **Valid Drivers:** Must provide valid driver license & vehicle registration
- **Proof Of Residency:** As determined by Neptune Township professionals

Permit Details

- **Limit:** Each residential unit in Zones 1 & 2 eligible for two permits.
- **Type and Transferability:** To be determined by Neptune Township.

Enforcement

- **Resident-Identified Illegal Parking:** Use current municipal law; Residents report illegally parked vehicles to Police Department; Consistent with current system for handicapped or fire zone parking violations
- Additional enforcement as Neptune PD determines.

Cost

- **No Cost to Residents for Permits: FREE**
- **Budget:** Initially, Michael Bascom, Neptune Township CFO, recommended a budget of \$10,000 (\$5,000 of which is for additional software needed by Township). Business Administrator Gina LaPlaca indicated that she believed \$30,000 was a more likely cost.

What About Guest Permits?

- Guest Permits should be available at a small cost to residents (\$5-\$10 was suggested). This is ultimately a decision for Neptune Township professionals.

What About Tenters?

- Lease requirement of 4 months to include tenters:
 1. Reduce lease requirement from 6 months to 4 months
 2. Include the tents along Asbury Avenue and two fire lanes (Mt. Pisgah and Mt. Zion) in RPPP Zone
- An estimated 38 tents to participate in the Pilot

How Will Success Be Measured?

1. **Fix-It Portal:** Town's existing "fix it" portal will allow residents to report any negative impact of the permit program 24/7
2. **Post-Pilot Survey of Residents:** Survey of permit holders & non permit holders for their views, suggestions & comments